

# Moor Nook Community Primary School



## Class Dojo Policy

September 2023

## **Introduction**

We believe that an effective partnership between home and school is beneficial in supporting children in their learning. As a result, we have introduced Class Dojo in years 2 to 6 (following on from the use of Tapestry in Reception and Year 1). Class Dojo is a communication application (app) which connects parents/carers, teachers, and children.

Teachers use it as a communication platform to encourage children and to get parents/carers engaged in their children's learning. It has a reward component and a communication system. Teachers can communicate with parents via the class page where general class messages can be shared.

Parents can be kept informed of class events and see evidence of their child's work and learning environment. However, should not communicate with teachers via 1:1 messaging.

### **Teacher Responsibilities:**

- Teachers are expected to access their Class Dojo account via the website [www.classdojo.com](http://www.classdojo.com) and download the free app onto their school laptop and iPad
- Teachers are encouraged to post updates on their class page. The number of posts teachers make and the content, which has to be appropriate or relevant, is at the discretion of the teacher. The following should be a minimum though:
  - regular reminder posts about swimming/PE days/ or other important class events such as trips or assemblies
- It is not expected that teachers will need the app on their mobile device, as we must be mindful of the impact this may have on their personal time.
- Teachers are respectfully reminded to not engage in any conversations about personal matters via the class page or the messaging service or get into lengthy discussions. If you receive a message from a parent, they should be reminded that all messages should be given to the office
- Teachers must make themselves fully aware of the children who do not have permission to have their photographs shared on Class Dojo and ensure that these children do not appear on Class Dojo.

### **Parent/Carer Responsibilities:**

- Agree to follow the Parent User Agreement Form (appendix 1) before using Class Dojo.
- If you have any questions, queries, or concerns, you still need to leave messages at the front office, send e-mails and communicate with the school in the same ways. If a matter cannot be easily resolved via the office the class teacher will arrange a phone call or meeting.

- Teachers will not be able to respond to your messages. If it is an urgent concern or query, please do follow the channels of communications that you would have done previously.

**Leadership Responsibilities:**

- Monitoring of the policy will be by Senior Leaders who can view each Class Dojo page at regular intervals to ensure the policy is being adhered to and address any misuse with the relevant parties.
- Senior Leaders will regularly review the use of Class Dojo to ensure it is effective in achieving the aims of this policy.

**Links With Other Policies:**

- Behaviour policy
- Child protection policy
- Data protection policy and privacy notices
- ICT and internet acceptable use policy
- E-Safety policy

## **Class Dojo Parent User Agreement Form**

Parents/Carers must agree to the following in order to be invited to join Moor Nook Community Primary School's Class Dojo account.

- ✓ I have read and understood the school's Class Dojo Policy.
- ✓ I give permission for my child to use Class Dojo.
- ✓ I agree to the school posting pictures of my child, their work and positive comments about my child on Class Dojo, which could be viewed by other members.
- ✓ I am aware that all images posted on Class Dojo remain the property of Moor Nook Community Primary School and should not be reproduced. I agree not to copy or reproduce images, e.g., as screen shots, or post them on social media.
- ✓ I agree not to share my password with anyone other than immediate family members
- ✓ If I have any concerns, queries or questions regarding Class Dojo or any content posted on the site, I will raise them with the office.

When using Class Dojo you will be subject to the Privacy Policy and any posted guidelines, policies or rules applicable to specific features of the Class Dojo Website or ClassDojo App. Details of the policy can be found on <https://www.classdojo.com/en-gb/terms/>

ClassDojo is a U.S. based company, so pupil data may move outside the EU. As such, in compliance with GDPR, parents need to be informed of this fact and give consent for this. The school has updated its privacy notice to acknowledge that this data is moving outside the E.U. and will also maintain a data impact assessment on ClassDojo. Parents should be aware of the ClassDojo privacy notice and information regarding security measures for outside the U.S. ClassDojo complies with the EU – U.S. Privacy Shield Framework. The privacy shield is a framework that governs how data is transported safely and securely between the EU and US and has been developed by both sides. To learn more about the Privacy Shield program, and to view ClassDojo certification, please visit <https://www.privacyshield.gov/>

With respect to personal data received or transferred pursuant to the Privacy Shield Frameworks, ClassDojo is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, ClassDojo may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. For full details of the ClassDojo privacy notice and security measures outside the U.S. see:

- ✓ <https://www.classdojo.com/privacy/>
- ✓ <https://classdojo.zendesk.com/hc/en-us/articles/202028159-Security-measures-for-outside-the-U-S->

You may also be interested in watching the video in the link below which gives a brief, simpler explanation of some the security and privacy controls on ClassDojo.

<https://vid.ly/7d4i1b>

The school reserves the right to deny further access to the school's ClassDojo account in the event of violation of these terms.

Signed ..... Date .....